

## Diapers, Training Wheels and Artificial Intelligence

The RoboGen Voice: Born 2010 -

2 COVID-19 radically changed the outlook of RoboGen. Instead of looking ahead to a world of opportunities, RoboGen now peers into an uncertain future.



Gen Z: Born 1996-2010

Living digital lives!

(the 'watched' generation)





Gen Y

Millennials: Born 1982-1995

Multiple devices and the internet solves all problems! 79.42 M and strong



Gen X

Generation X: Born 1961-1981

Joysticks, Packman and

Pong!

65.72 M and thriving



Baby Boomers Baby Boomers:
Born 1943-1960
Rabbit ear technology!
75.52 M and holding strong

